

Thomas Lawton

Date of Birth	23 June 1985	Nationality	White British
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A qualified designer with a 2.1 Interactive Screen Based Graphics degree and a national diploma in graphic design. A highly creative and motivated person with an eye for detail, looking for varied and challenging work in order to further develop as a professional designer.

WORK EXPERIENCE

- Jun 08 - Current **Community Leisure Services**, Riseholme Road, Lincoln
Working as **Senior Group Graphic Designer** across the companies nationwide sites supporting the marketing and sales department.
Working Achievements include: -
- Handling £100,000 annual marketing budget for external and internal Promotions.
 - Using CS3, Adobe Photoshop, Flash, Illustrator, Dreamweaver & Indesign, creating PowerPoint & publisher friendly templates. Email E-flyer templates, Mail merge, interactive pdf's using
 - Promotions quarterly, including press adverts, web banners, flyers, posters and large scale Print.
 - Email and phone liaison with clients, colleagues and suppliers.
 - Working in and out the office on site visits and training courses.
 - Time management, reliability, quick turn around in tight deadlines.
- Nov 07 – Jun 08 **First Media Solutions**, Tattershall Way, Fairfield Industrial Estate, Louth, Lincolnshire.
Working as **Multimedia Graphic Designer** in the company handling all incoming client projects.
Working Achievements include: -
- Working across Apple Mac and IBM platforms
 - Using Adobe CS2, Adobe Illustrator, Dreamweaver MX, Adobe Indesign, Photoshop and Director
 - Conference, PowerPoint, Presentation, Marketing, AV support, Print and Display, Large Format Printing, Promotional Packs, CD roms, DVD's, On-line learning, Filming, Photography, Flash video.
 - Creating Pop up banners, Pos and Banners for client promotions and conferences, Website design and updates, Online learning Courses, Interactive DVD's, Posters, Stationery, Brochures.
 - Email and phone liaison with clients and work colleagues
 - Working in and out the office away at weekends on conference Exhibitions.
 - Time management, reliability, quick turn around creative solutions.
- Feb 07 – Nov 07 **Pavers**, Northfield lane, Northminster Business Park, Upper Poppleton, York.
Working as **Marketing/Graphic Designer** in the company keeping POS, advertising and image via web and promotions fresh.
Working Achievements include: -
- Working across Apple Mac and IBM platforms
 - Using Adobe CS2, Adobe Illustrator, Dreamweaver MX, Adobe Indesign, Photoshop and Freehand
 - Brand new Website, Spring summer POS, marketing, identity design, Posters, Flyers,
 - Email and phone liaison with clients, customers and work colleagues
 - Working in and out the office.
 - Time management, reliability, quick turn around creative solutions.
- 2006 – 2007
Christmas **North Lincolnshire Council**, Brumby, East Common Lane, Scunthorpe.
All office duties including filing records and maintenance, working with the online system to validate and update databases.
Working Achievements Include: -
- Working in an office team environment
 - Regular file checks and updates
 - Team meetings with weekly target sessions
 - Handling the phones
 - Time management, email and post.

- summer **CCA**, Crosby Community Association, Frodingham Road, Scunthorpe.
Volunteer Summer placement, working with a team of adult organisers for a summer children's playscheme with upwards of sixty children. *Working Achievements Include:* -
- Child Protection training
 - CRB clearance
 - Health and safety
- July 06 - Current **Flash Bang Design**, Freelance Graphic design company, Scunthorpe.
Working closely with clients and companies to deadlines, producing work for print or screen.
Working Achievements Include: -
- Working to briefs and requirements
 - Regular contact via phone or email
 - Client Meetings critiques
 - Producing work to print
 - Business maintenance and advertising
- 2004 – 2004 summer **General Counsellor** within Camp America, **Sandy Hill Camp**, Maryland USA. This role had a heavy emphasis on the children, during the summer my role was to be a second parent, look after the children like your own and be a role model and teach/join in activities. *Working Achievements include:* -
- Working long hours to extreme deadlines
 - Maintaining a professional image at all times
 - Dealing with huge responsibilities
 - Health and safety in all activities
 - Life guarding around the pool
 - Child protection training

EDUCATION

- 2003 – 2006 Graduating **BA (Hons) 2.1 in Interactive Screen Based Graphics**, Lincoln University, Lincoln.
A brand new type of degree course that teaches a wide variety of media design skills. Covering everything on industry standard software. Interactive projects involving user interfaces, websites and animations. Working closely with companies, consumers and typographic experts ensuring ideas are beneficial and innovative.
- Key Modules** taken during the degree programme include professional practice, contextual studies, media through time, experimental photography, darkroom, software development including Freehand, Photoshop, Image Ready, Director, Flash, Dream Weaver, QuickTime Pro and After Effects
- Briefs**
Show reel, ISTD typography awards, London Exhibition DPI/GSM, Promotional Website. Online Portfolio, Collateral Damage, Loop 2 Loop, Soundscape, Subculture, Title Sequence Beatnik Generation, E equals Mc2, Numbers and text, Text and sound, Weather Emotions, Tomato.
- Live Briefs**
Connexions, Ariel, Subtv, Ideas Factory, ISTD, Nobbys Nuts.
- 2001 - 2003 **Key skills level 3**, English, mathematics and IT
- 2001 - 2003 **A level**, North Lindsey College, Scunthorpe
Art and Design (pass)
- BTEC National Diploma in Graphic Design**, North Lindsey College, Scunthorpe.
Professional Practice, Technical Drawing, Media, Still Life Drawing, Software Development,
- 1996 - 2001 **10 GCSE's**, High Ridge Comprehensive School, Scunthorpe.
1 A*, 2A's, 2B's, 4C's at A-C including English, Maths and Science.

REFERENCE

Mathew Smallwood
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